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SPOSAITALIA COLLEZIONI  
MILANO BRIDAL WEEK



FIERA MILANO

April 4 | 6  
2025

## SÌ SPOSAITALIA COLLEZIONI

The international b2b show in Milan dedicated to luxury collections of wedding dresses, menswear, occasionwear and bridal accessories.

With over 40 years of history, every year it connects designers and specialized retailers during the most important buying seasons in Italy.

# SÌ SPOSAITALIA COLLEZIONI

## 2025's EDITION

### DATES

4-6 april 2025

### OPENING HOURS

#### EXHIBITORS

4-5-6 april: **8:30 a.m. - 7:30 p.m.**

#### VISITORS

4-5-6 april: **9:30 a.m. - 7:00 p.m.**



### LOCATION

**Allianz  MiCo**

Pav. 4

Our venue is a strategic location in the center of Milan, in one of the new modern districts (CityLife).

It is one of Europe's largest Convention Centres and home to the most important Italian and International events.

# BOOTHS

We offer pre-fitted booths that can only be personalized internally (furniture, flowers, painted walls).

Included with the booths are;

- Walls
- External graphics
- Carpet
- Lighting and electrical outlet
- 2x1 changing room box



\*additional items and furniture are available for purchase on our Exhibitor Portal, you can find more information on page 5.

# PRICING OPTIONS

**FROM 13M<sup>2</sup> TO 99M<sup>2</sup>**

285€ /m<sup>2</sup>

**FROM 100M<sup>2</sup> TO 199M<sup>2</sup>**

275€ /m<sup>2</sup>

**OVER 200M<sup>2</sup>**

260€ /m<sup>2</sup>



**REGISTRATION FEE  
OF COST:**

**1.420€**

# EXAMPLE OF FURNISHING PACKAGES

## BRONZE PACKAGE

TABLE	CHAIR	HANGING BAR (2MT)	WASTE-PAPER BASKET
1	3	3	1

295€



Further options can be purchased through the Reserved Area of our Portal and will be available upon request depending on the needs.

# TEAM & CONTACTS

**Exhibition Manager**

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